

CONTRACT



Bison Media, Inc.
6400 N. Belt Line Road #110
Irving, TX 75063
(972) 870-9949

And:

Strategic Media Placement
Attention: Kegan Beran
7669 Stagers Loop
Delaware, OH 43015

| | | |
|--|---|--|
| <u>Contract / Revision</u> 261111 / | | <u>Alt Order #</u> |
| <u>Product</u> Radio | | |
| <u>Contract Dates</u> 10/24/16 - 11/08/16 | <u>Estimate #</u> | |
| <u>Advertiser</u> RR - Wayne Christian | | <u>Original Date / Revision</u> 10/21/16 / 10/21/16 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> KSKY-AM | <u>Account Executive</u> Brent Sanderson | <u>Sales Office</u> L-Dallas |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Households | | |
| <u>Agency Code</u> | <u>Advertiser Code</u> | <u>Product 1/2</u> |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|--------|-------|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|-----|------|-------|------------|
| N 1 | KSKY | 10/24/16 | 11/08/16 | M-F AM Drive | 6a-10a | | :30 | | | | NM | 35 | \$3,281.25 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 10/24/16 | 10/30/16 | 33332-- | | | | 14 | \$93.75 | | | | |
| | Week: | 10/31/16 | 11/06/16 | 33333-- | | | | 15 | \$93.75 | | | | |
| | Week: | 11/07/16 | 11/13/16 | 33----- | | | | 6 | \$93.75 | | | | |
| Totals | | | | | | | | 0.00 | | | | 35 | \$3,281.25 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------|--------------|------------|
| 9/26/16 - 10/30/16 | 14 | \$1,312.50 | (\$196.88) | \$1,115.63 |
| 10/31/16 - 11/08/16 | 21 | \$1,968.75 | (\$295.31) | \$1,673.44 |
| Totals | 35 | \$3,281.25 | (\$492.19) | \$2,789.06 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

This agreement is subject to the terms and conditions on the following pages. The terms and conditions are also located at <http://salemmedia.com/termsconditions.pdf>. Station will not be bound by conditions on other insertion orders, copy instructions, correspondence, or other documents that conflict with the terms and conditions of this contract.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|--|---------------------------------|
| Station and Location: <u>KSKY Dallas</u> | Date: <u>10/21/16</u> |
|--|---------------------------------|

I, STRATEGIC MEDIA PLACEMENT

being/on behalf of: WAYNE CHRISTIAN

a legally qualified candidate of the REPUBLICAN

political party for the office of: TX RAILROAD COMMISSIONER

In the GENERAL

election to be held on: NOV. 8TH

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | | | | | |

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

WAYNE CHRISTIAN FOR TEXAS

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

MR. DANIEL DAVID CHADWICK

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/21/16

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

Client Name Wayne Christian
 Product radio
 Sched Dates
 Estimate # 4416
 Primary Demo Adults 35-64

| Notes | Unit \$ | DP Code | Unit Dur | Unit Wk | Start Date | End Date | Day 1 Mon 10/24 '16 | Day 2 Tue 10/25 '16 | Day 3 Wed 10/26 '16 | Day 4 Thu 10/27 '16 | Day 5 Fri 10/28 '16 | Day 8 Mon 10/31 '16 | Day 9 Tue 11/1 '16 | Day 10 Wed 11/2 '16 |
|------------------------|---------|---------|----------|---------|------------|----------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|--------------------|---------------------|
| Total | 93.75 | | | | | | 3 | 3 | 3 | 3 | 2 | 3 | 3 | 3 |
| DALLAS-FT. WORTH May15 | 93.75 | | | | | | 3 | 3 | 3 | 3 | 2 | 3 | 3 | 3 |
| MSA CustRadio | | | | | | | | | | | | | | |
| KSKY-AM | 93.75 | | | | | | 3 | 3 | 3 | 3 | 2 | 3 | 3 | 3 |
| M-F 6a-10a | 93.75 | AM | 30 | 12 | | | 3 | 3 | 3 | 3 | 2 | 3 | 3 | 3 |

| Day 1 - Day 16 | | | | | | | | | |
|----------------|------|------|------|------------|---------|----------------|--|----------|--|
| Adults 35-64 | | | | | | | | | |
| Day | Day | Day | Day | Tot \$5.00 | | Net Tot \$5.00 | | Unit Tot | |
| 11 | 12 | 15 | 16 | | | | | | |
| Thu | Fri | Mon | Tue | | | | | | |
| 11/3 | 11/4 | 11/7 | 11/8 | | | | | | |
| 16 | 16 | 16 | 16 | | | | | | |
| 3 | 3 | 3 | 3 | \$3281.25 | 2789.06 | | | 35 | |
| 3 | 3 | 3 | 3 | \$3281.25 | 2789.06 | | | 35 | |
| | | | | | | | | | |
| 3 | 3 | 3 | 3 | \$3281.25 | 2789.06 | | | 35 | |
| 3 | 3 | 3 | 3 | \$3281.25 | 2789.06 | | | 35 | |

STRATEGIC MEDIA PLACEMENT, INC.

7669 Stagers Loop
Delaware, OH 43015-7010

THE HUNTINGTON NATIONAL BANK
25-002/440

29050

10/21/2016

PAY TO THE
ORDER OF KSKY-AM

\$ **2,789.06

Two Thousand Seven Hundred Eighty-Nine and 06/100 ***** DOLLARS

KSKY-AM

MEMO

Wayne Christian

⑈029050⑈ ⑆044000024⑆ 01892394091⑈



STRATEGIC MEDIA PLACEMENT, INC.

KSKY-AM

Wayne Christian

10/21/2016

29050

2,789.06

Checking - Media Buy Wayne Christian

2,789.06

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